

THE DIDSBURY PIONEER

VOLUME 44: NUMBER 16

DIDSBURY, ALBERTA, WEDNESDAY, APRIL 21, 1948

\$2.00 A YEAR: 5¢ A COPY

MRS. J. A. WALKER DIES IN HOSPITAL FOLLOWING ACCIDENT ON HIGHWAY

Another car accident on the Calgary-Edmonton highway between Didsbury and Carstairs last Wednesday night resulted in the driver of a car, Mrs. J. A. Walker, Cambridge Auto Court, 5226 Macleod Trail, being admitted to the Didsbury hospital in a serious condition, suffering from a fractured skull, from which she succumbed on Friday.

Other passengers in the car, Mrs. Walker's parents, Mr. and Mrs. Andrew Plum of Edmonton, and her sister, Miss Cora Plum, also received hospital attention for minor injuries.

The accident occurred when the Walker car and an auto driven by Milton Fisher of Crossfield were both proceeding south and a truck driven by Mr. Dan Bernard of Olds was going north. Fisher reportedly pulled out to pass Mrs. Walker as the truck approached. Bernard applied his brakes and his truck skidded and collided with the Walker car, forcing it into the ditch, and the Fisher car crashed into the truck, causing extensive damage to all three vehicles.

MUSICAL FESTIVAL HERE NEXT FRIDAY, APRIL 23

According to advance reports it is expected that over three hundred pupils will take part in the Music Festival, sponsored by the Olds Local A.T.A., and which will be held in Didsbury commencing at 9:30 a.m. on Friday, April 23.

Pupils taking part in the festival will be from Olds, Didsbury and Carstairs schools.

Morning and afternoon programs will be held in the High School and Knox United Church and adjudicators will be Mr. Norman Kennedy of Calgary, Mrs. S. Robinson of Olds, and Mrs. H. Bowman of Didsbury.

From the morning and afternoon programs suitable items will be chosen for an evening performance to be held in the Evangelical church at Didsbury on the evening of the 23rd of April at 8 p.m.

FORTY YEARS AGO

April 24—1908

Local business men have agreed to close each evening, except Saturday, at 7 o'clock.

H. Bricker has purchased the half section of land at the Dog Pound, belonging to Eph. Weber.

Three car loads of telephone poles for the Didsbury-Sherwood line were unloaded at Didsbury this week, and erection of the line will commence May 1.

J. C. Stevens has received his patent for his brush cutter and will commence to manufacture the machine here.

Chris Rapien has returned from a trip east to Brodthagen, Ont.

Seeding is well under way in the Didsbury district and it is reported that 40 miles east of here all seeding operations have been completed.

Prairie fires have been very general this spring. D. Witwer is the heaviest loser so far, having lost three horses, two head of cattle, all his harness and implements and his barn.

At the Council meeting on Monday, Councillor Hembling urged that the matter of a water system for Didsbury be seriously considered, with a stand-pipe erected on the butte.

C.P.R. TRAIN TIME TABLE

Train No.	To Calgary
522	4:52 a.m.
524	11:54 a.m.
526	5:20 p.m.
Train No.	To Edmonton
521	1:10 a.m.
523	11:01 a.m.
525	6:10 p.m.
All the above trains are daily	

COMMUNITY WHIST AND BRIDGE PARTY A SUCCESS

Despite the weather and road conditions the community bridge and whist party last Friday evening was a huge success, particularly in town. Country roads were such that only a few tables were in play, but this could not be helped.

Winners of the whist were Mrs. Garnet Tighe and Harvey Bowman. Bridge winners were Mrs. D. Edwards and Earl Brinton.

MUSICAL FESTIVAL AT EAST COMMUNITY HALL

The Music Festival for the southeast section of the Olds School Division was held in East Community Hall, Carstairs, on Friday, April 16. The parents braved the mud and water and pupils from thirteen schools arrived after a struggle.

The festival opened with O Canada, followed by some good community singing, and the proceedings were off to a good start.

The improvement in the quality and finish of the musical numbers offered, and the variety and standard of music chosen, made this festival by far the best yet.

The conducting by Mr. Schellenberg and the Schellenberg instrumental trio were among the day's highlights.

Mrs. Boffey has helped in a marked degree with her skilled adjudications to improve the tone of the whole festival in the past two years. The election offerings were few but very outstanding. Mrs. Stiles gave a splendid adjudication on this section.

The festival paid dividends to teachers, pupils and parents alike.

REVERT TO TEAM AND BUGGY TO ATTEND MEET

It is 1948 but it looked more like 1918 to see how the members of Redeemer Ladies' Aid came to town for their regular meeting last Tuesday, April 13. One family living four miles from town pulled up to the church in a team and wagon. Bad roads did not deter the members, however, and 19 were in attendance.

Pastor Fox spoke on the visit of the Wise Men at Jesus' birth. Considerable discussion ensued as to the number of Wise Men, from whence they came and the time when they arrived.

At the business session it was decided to have a Congregational Social in the basement of the church on Sunday evening, May 2, beginning at 8 p.m. This social is to be in the form of a kitchen shower for the Church kitchen. The ladies expressed their approval of the kitchen cupboards in the new parsonage.

Following the business some of the members tried their hand at shuffleboard and table tennis.

The meeting was brought to a close with a tasty luncheon served by Mrs. H. W. Folkman.

U.M.C. YOUNG PEOPLE ELECT 1948 OFFICERS

At the recent election of the Young People's Society of the United Missionary Church, the following officers were chosen: Willard Swaim, president; Florence Reist, vice-president; and Marion Good, secretary-treasurer.

The group is planning a varied program of devotional and social activities for the summer months. The first of these activities will be a Sunday evening service held at the church on April 25, at 7:45 p.m. The program will be the usual young people's meeting "in reverse," and an interesting time is promised for the committee in charge. The public, young and old, is cordially invited.

CHAIN LETTERS NOT ALLOWED IN THE CANADIAN MAILS

A. W. Dingle, district postal inspector, Calgary, has advised our local postmaster, H. Morgan, that chain letters are now being found in the mails, and that under Canadian postal regulations mail of this nature is not transmissible through regular postal channels.

The local post office is on the look out for chain letters and if detected they will be diverted to the dead letter office for attention.



BARLEY CONTEST WINNERS

Alberta and Manitoba divided the four major awards in the \$25,000 National Barley Contest of 1947, sponsored by the brewing and malting industries. Two Alberta growers captured the grand and reserve championships. Third and fourth prizes were won by Manitoba growers. The National champion is 28-year old James W. Bussey, Aldridge, Alberta. Left to right in the picture taken April 6th

DIDSBURY DAIRY Calf MEETING AT MORRIS FARM

The annual meeting of the Didsbury Dairy Calf Club was held at the Tom Morris dairy farm on Saturday, April 10, and a good turnout of members took part in the afternoon's program.

Two classes of Holstein cattle were judged and the members then went to the house for their meeting.

The following officers were elected for 1948: President, Alice Bruce.

Vice President, Ira Roberts. Secretary-Treasurer, J. A. Clarke. Directors: Tom Morris (club leader), C. E. Gibbs, W. Bruce, and E. Clarke.

After the meeting a delicious lunch was served by Mrs. Morris. The next meeting is to be held at the N. R. Clarke farm on May 7, at 8 p.m.

Harold E. Oke is going to demonstrate the Seaman Tiller in Didsbury on Friday, April 30, and we understand that his proving ground will be the streets of Didsbury. If the demonstration proves successful Didsbury may once again have smooth streets.

ROBINS, CROWS AND SLUSH INDICATE SPRING IS HERE

Spring appears to be here at last and most of the snow in town has disappeared. Fields in the country are gradually clearing of snow under the warm rays of the sun and the westerly winds.

The winter was quite mild with very little snow until the first week in February, when three blizzards in a row closed most country roads and brought huge drifts. Cold weather then set in and for almost six weeks there was intermittent cold and warm days. However, last Wednesday there was a definite break in the weather and the snow has been melting rapidly under the sun's warm rays. Friday temperatures reached the 59 above mark, and while the weather hasn't been quite so warm this week 50 above temperatures were registered on Monday and all indications are that spring is here at last, even though we may have some unpleasant days before all the snow has disappeared.

But the warmer weather isn't the only indication of spring. The crows, ducks, geese, robins meadow larks and bluebirds have all been with us for some time now, and it appears that even though spring weather is three weeks behind its usual schedule, we at last have reached the spring break-up stage. Spring moisture conditions should be ideal this year. The rains of last fall soaked up the fields and with additional moisture from the spring run off there should be no lack of reserve for the spring-sown grain.

Due to spring break-up the ban on country roads now covers the province of Alberta. This year an snowdrift will be made to enforce the road ban in the Municipal District of Mountain View and truckers are warned to keep off the roads with loaded trucks if they want to evade the penalties.

CROSSWORD PUZZLE WINNERS

The winners of the Crossword Puzzle, which appeared in the Easter number of the school paper, "Health Booster," put out by the Rosebud Health Unit, are as follows:

First—Lovell Hackman, Waterloo school, Carstairs.

Second—Ruth Banser, Bennett school, Olds.

Third—Clarence Stauffer, Clover Mount school, Didsbury.

Fourth—June Batten, Inverness school, Elkton.

All winners have been notified and have received their prizes.

UNIVERSITY MIXED CHOIR TO PERFORM HERE MAY 5

The Mixed Choir of 71 voices from the University of Alberta is again making a one-week tour of the southern part of the province, and the first stop on the tour will be at Didsbury on Wednesday, May 5. From here they go on to Blairmore and then to other towns in Southern Alberta.

To get the choir here it was necessary to guarantee the billeting of the 71 members, and the co-operation of the residents of Didsbury is being sought in providing accommodation for the choir. Anyone, therefore, who will take one or more members of the choir for the night of May 5th is asked to get in touch with Mr. E. T. Wiggins immediately.

The concert last year by the University Choir at Didsbury was such an outstanding success that arrangements were made to have them appear here again this year. However, the seating capacity of the Didsbury Theatre is only about 250, and to accommodate the crowd only reserve seat tickets will be sold. The tickets will be on sale at the Drug Store this week end.

BURNSIDE NEWS NOTES

Spring must be here. The Lone Pine creek is running and the geese and ducks are going north.

Mr. and Mrs. Clarence Sodeberg of Red Deer were visiting in the district last week.

There was a large crowd at the Lone Pine hall on Friday evening to take part in the wedding dance of Mr. and Mrs. Lawrence Hunter.

Mr. and Mrs. Walter McCulloch spent last Thursday in Calgary.

Wm. Lyons and son Howard, now of Calgary, were visitors in the district last Thursday.

The roads are gradually drying up despite the huge snow drifts on both sides of the road bed.

Mr. and Mrs. Bill McCulloch Jr. attended the automotive banquet at the Palliser hotel last Thursday.

Harvey Schumaker, age 6, son of Mr. and Mrs. Pete Schumaker, was missing from his home about four o'clock Monday afternoon and it is thought that he was drowned in the Lone Pine creek, which is in flood. A boat was taken out Tuesday morning and R.C.M.P. officers are in charge of the search along the creek.

DON REIFFENSTEIN NOW ON ALBERTAN STATION CJCJ

Don Reiffenstein of Didsbury has accepted a position as announcer with the Alberta Broadcasting Station CJCJ and began work there on Thursday, April 15.

Don, who has adopted the nom de plume "Don Thomas" for convenience on the air, made his first broadcast as master of ceremonies on the Serenade to Midnight Spot last Saturday night. He can now be heard regularly on that nightly program from 11:15 p.m. until 1:30 a.m.

FAREWELL PARTY FOR MR. AND MRS. E. RODNEY

A farewell party was held Friday evening, April 16th, at Springdale school for Mr. and Mrs. E. Rodney who will be leaving shortly for the coast and points south.

A large gathering of friends and neighbors spent a very enjoyable evening playing games and dancing. Several solos were played and sung by Audrey Radford.

The farewell gift of a purse of money was presented by Bill Collinge. On the occasion Jessie looked so chic with her up-to-date hair do, and she appeared more like a bride than a retired farm wife. Even looked very much like a man of leisure, out to enjoy life, which all hope they will.

A lovely lunch was sewed by the ladies of the community.

POSSIBILITY OF ALBERTA ELECTION IN JUNE 1948

Possibility of a June provincial election was mentioned by Howard G. Hammell, Social Credit M.L.A. for Didsbury, at a meeting of the Calgary Social Credit Association in the Palace Bakery auditorium Friday night. Both he and Floyd Baker of Clover Bar stressed the need of thorough preparation for an election.—Calgary Alberta.

ANNUAL GOLF MEETING IN TOWN OFFICE MONDAY

The annual organization meeting of the Didsbury Golf Club will be held in the Town Office on Monday evening, April 26, at 8:00 p.m. and all members and others interested are urged to attend.

The golf course is now drying up and should soon be ready to play over.

LOCAL CROW AND MAGPIE CAMPAIGN ENDS JUNE 15

At an executive meeting of the Didsbury Fish and Game Association held on Monday night, April 19, plans were made for the annual crow and magpie competition which has now been declared open by the parent body.

This year the local Association will pay 5 cents per pair for all crow and magpie feet turned in to the chairman of the Predator Control chairman, Ed Grange. The campaign will close on June 15th, this year, so boys and girls should get out as soon as possible if they want to make the best use of their time.

Besides the 5 cents per pair for crow and magpie feet, the Didsbury Fish and Game Association is offering three prizes for the most predator feet turned in. Winners will be given free tickets to the annual banquet this fall, when prizes will be presented.

WINTER CAMPAIGN ON PREDATORS A SUCCESS

Ed Grange, chairman of the Predator Control Committee of the Didsbury Fish and Game Association, has announced that the winter campaign on magpies, owls and hawks, was quite successful this year. When the campaign closed on March 31st, 365 pairs of magpie feet, 27 pairs of owl feet, 8 hawks and one eagle were turned in to Mr. Grange for the bounty.

The winter campaign was financed by a grant of \$125 from the Municipal District of Mountain View.

W. Wiedley turned in the most predator feet, securing 61 magpies, two owls and two hawks. Clifford Berseth was next with 51 magpies and one hawk.

MRS. BURR TUGGLE PASSES SATURDAY IN LOCAL HOSPITAL

Mrs. Hazel Virginia Tuggle, 27, who has been a patient in the Didsbury hospital for the past few months, passed away in that institution on Saturday night.

Mrs. Tuggle was born in Carstairs and attended the Didsbury high school. She was employed at Neilson's Furniture Store in Calgary for a time and in 1945 she married Burr Tuggle.

Besides her husband she is survived by her parents, Mr. and Mrs. C. Westfall, and a brother, Roy, of Carstairs; four sisters, Louise, Doreen, Mrs. C. Hall and Mrs. R. Cutler, all of Calgary.

Funeral services were held from the Evangelical Church, Didsbury, at 2:30 p.m. on Tuesday, April 20, with Rev. C. J. Hallman and Rev. A. J. Grams officiating. Interment followed in the Didsbury cemetery with Didsbury Funeral Home in charge of arrangements.

MELVIN NEWS NOTES

Floods seem to be the news of the day in many parts of the country and the Dougan section determined not to be outdone. On Saturday evening the water began to flow over the road by the Melvin Hall and by Sunday noon almost the entire road between Young's hill and Johnston's bridge was under water. By Monday morning the road was completely submerged, the valley was one huge lake of water, and huge chunks of ice floated across the tracks.

Ronald put a team and wagon through part of it, but the team swam at times and he turned back before reaching the swiftly flowing current by the hall gate. Even the saddle horse couldn't make it. The road north of Johnston's was also in flood, water covering part of the school bus and again folks living west of the river are marooned.

The water is much higher this year than last, in fact it is higher than any of the old times ever remember seeing it. The break-up is just a little later this year than last, and the farmers are quite comprehensive about the late spring. In spite of everything, the river in flood is a very impressive sight.

Last Wednesday evening the Melvin Community Club held its regular whist drive at the home of Mrs. Ross Young's. Five tables were played, first prizes going to Elsie Krebs and August Krebs. Mrs. Ervina Klineck won the lucky chair prize. Owing to the spring break-up there will not be another meeting this week.

Mrs. C. Leeson and Mrs. G. A. Youngs were co-hostess at the telephone whist party held Friday evening at the G. A. Youngs' home. Due to bad roads, only five tables were played. Mrs. Duve Janzen and Mrs. Ross Young were in the place and Lloyd Chandler had the high score for the gentlemen.

Only four school children occupied the school bus on Monday morning and since the Rosebud Valley can't be depended upon to remain passable they went westward to stay in town if necessary. However, they got home O.K. Monday evening. We'll see what the rest of the week brings.

CHANGE IN AGENTS FOR GREYHOUND BUS LINES

The Greyhound has announced a change in its Didsbury agents, effective immediately.

Lloyd Woodson, the former agent, has given up the agency and the Highway Service Garage, operated by Bill McCulloch and "Harry" Wall, has been appointed to fill the vacancy.

Watch for announcement advertisement next week. In the meantime phone 616 for service.

DIDSBURY MARKETS

EGGS

A Large	37c
A Medium	35c
A Pullet	29c
B's	31c
C's	24c

BUTTERFAT

Delivery Basis at Crystal Dairy	
Special	70c
No. 1	68c
No. 2	60c
Table	75c

**INCOME TAX OFFICIALS
ADDRESS DIDSBURY MEETING**

Five representatives of the Income Tax Office, Calgary addressed a meeting in the Lions Hall, Didsbury, last Wednesday afternoon, April 14, having been invited to come to Didsbury by the Didsbury Local of the U.F.A.

Ken Burns was chairman of the meeting and the tax representatives explained the income tax regulations and many questions were asked by farmers and answered by the tax officials.

The large crowd present seemed well satisfied with the explanations of the Calgary Income Tax office.

POULTRYMEN**ORDER YOUR BABY CHICKS NOW**

Prospects look good for highest prices this season

Order R.O.P. Sired Sexed Pullets or Cockerels
Day Old or Started Chicks

Started Cockerel Chicks on hand for immediate
delivery — Regular Prices.

DIDSBURY POULTRY PLANT

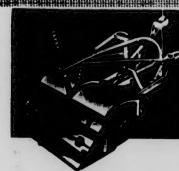
F. Platz, prop. Reg. No. 2-250 Phone 131

**PROGRAM OF SUITABLE NUMBERS FROM
OLDS, CARSTAIRS, DIDSBURY FESTIVAL**

Will be Held at the Evangelical Church, Didsbury

FRIDAY, APRIL 23 — 8:00 P.M.

ADMISSION—Adults 50c; Students 25c



Seaman TILLER

and

Seaman MIXER

Demonstration

WILL BE HELD IN DIDSBURY

FRIDAY, APRIL 30

Come in and see this machine in actual operation
on the streets of Didsbury

Street Work — Road Work — Quack Grass Work

HAROLD E. OKE

Your Machine Man Phone 10, Didsbury



Bread

• FRESH BREAD •
BAKED DAILY

FRESH BUNS, CAKES,
COOKIES, ETC.

No matter what the menu, the table wouldn't be
complete without a plentiful platter of
wholesome, nourishing **SUNRISE BREAD**

DIDSBURY BAKERY & CONFECTIONERY

JAS. E. BIRD, prop. — PHONE 27

Is Your Car Ready

??????

- AN OVERHAUL JOB ● A NEW MOTOR
- A MINOR REPAIR ● A TUNE UP
- A COMPLETE LUBRICATION

No matter what your car needs . . . Our shop is equipped with latest type Testing Analyzers, Repairing Equipment, and staffed to do the job better. Motor Repairs, Ignition Service, Brakes, Front End and all VITAL PARTS of your car get expert attention in our shop.

COME IN AND SEE THE NEW
VA CASE TRACTOR WITH HYDRAULIC LIFT

"Take your MERCURY back home for Service"

PREVOST MOTORS

YOUR MERCURY - LINCOLN DEALER

CASE IMPLEMENTS — B.A. OIL PRODUCTS
Bert Prevost, prop. Phone 168, Didsbury

ZELLA NEWS NOTES

This seems to be the season for movers, Wallace Brower and family have moved back to their own farm, while the former occupants, Mr. and Mrs. Spreeman, have left to farm in the Carstairs district.

The Stanton-Foss sale was well-attended Friday. Mr. and Mrs. Stanton are leaving within the week to reside in Didsbury, having purchased a house from Henry Erb.

Congratulations are extended to Mr. and Mrs. Walter Cook on the birth of a fourth daughter.

The school children have reported seeing a gopher and also an early arriving meadow lark.

A severe type of flu is prevalent in the district again, resulting in a very low attendance at school.

BERGEN NOTES

Rev. S. Smalley of Barrymore, is a visitor in the community with Mr. John Haug.

Mrs. Trygve Haug and Mrs. Harvey Wideman, each have a new power washer.

Bill Gambel, who has been skinning a "cat" for Lyle Bros. has gone to his farm near McGe, Sask. Bill Scott, Hale Goehs's son-in-law, has bought a portion of sec. 27-31-5-5. He lives in the house Cy Johannessen built, above the Bergen bridge.

Tom Lemmon sold some lumber last week.

Aunt Nell Tedford is ill, and in the Olds hospital.

Ernest Neufeld was through Bergen on Monday.

Mrs. John Mielness, of Edmonton, was visiting relatives and friends in Bergen.

Mrs. Esther Clemens sometimes clerks for the Hudson's Bay in Edmonton.

An airplane came into the valley a week or so ago and settled on the snow for a nice rest before going on its way.

Rev. Amey Frey will hold his quarterly meeting at the Bergen church on Sunday.

People are trying to see in around the corner to find out if spring may be hiding there.

Portable saw mills will be relics of by-gone days in five more years. Red Deer Valley and Bergen Sewing Circles will hold a joint session at the Bergen church.

This needle has five points. The button hole has no eye. If we don't finish Friday we will have another try."

Ernest Erickson came home on Sunday.

Erling Erickson has a new Dodge half-ton truck.

Bergen had a 30-mile gale on Sunday afternoon.

MELVIN NEWS ITEMS

It wouldn't be a bad idea to have a bit of target practice out this way for the sake of the post-horn mink got into Ross Young's chicken house last week and killed seven hens before being discovered. Two shots at close range failed to finish him off and the mink disappeared westward.

Last Tuesday, April 6, the Melvin Club met at the A.E. Krebs home where six tables of whist were played. Winners for the evening were Mrs. Ross Youngs and Roy McNaughton, and consolations went to Mrs. Elmer Cowitz and Verner Wollen.

Spring is certainly a tardy visitor this year and with the prolonged stormy weather feet for the stock is becoming a serious problem. Last year the river was in flood on March 16th. This year it was more than a month later, April 19th.

Mrs. F. W. Leeson is visiting at the home of her son and daughter-in-law, Mr. and Mrs. Carlton Leeson.

Miss Dorothy Nelson is spending a few days with her aunt, Mrs. Ross Youngs, before returning to her home in Blue River. Dorothy graduated from O.S.A. this spring.

The April meeting of the Neighbourhood Can. Do's was held at the home of Mrs. Roy Shantz with eight members in attendance. Each member present faithfully brought an apron for the contest, but judging was left till next meeting. Mrs. Chandler gave a very interesting talk on the stars and planets and told of the giant telescope in the observatory at Pasadena. Mrs. Fisher gave a short talk on the value of the common earth worm.

Future meetings of the Club will be held the first Wednesday in each month and the May meeting is to be at the home of Mrs. L. Chandler on May 5. Roll call will be, "What's Your Beef?" and each member is asked to bring a ribi-rub recipe for the cookery department. Mrs. Roy Shantz will present the main topic and Lois Krebs will give the talk of the month.

NOTES FROM THE EAST

The Lone Pine W.I. met on Wednesday afternoon at the Lone Pine hall with six members and one visitor present. Bad roads were responsible for such a small attendance. Roll call was answered with a recipe for a favorite Easter dish. Mrs. Ruth Eckel and Mrs. P. Schumaker, delegates to the convention at Red Deer, gave very interesting reports.

The subject for the day had to be dispensed with as Mrs. Ivor Weber was ill with the flu. However, there will still be time to have a paper on agriculture before gardening commences.

Mrs. P. Schumaker won the ten-cent draw, and a pot luck lunch was served before the meeting closed in the usual manner.

The next meeting of the Lone Pine W.I. will be held at the home of Miss Olwen Hughes.

Mrs. Ivor Weber and family have been suffering the past week with spring colds and flu. Mrs. Hansen is also back in bed with pleurisy, and we wish them all a speedy recovery.

George Shells and Mrs. B. Shells and Linda spent a couple of days this week in Calgary.

It was a shock to learn that Mr. and Mrs. Helwig lost their home by fire last Friday. This is the second time their home has burned within three months. It is thought the fire started from sparks from the chimney falling on the roof. Mr. Helwig managed to extinguish the fire and thought it to be out, but a short time later a neighbor came to inform him that the building was again afire. It was then too late to save much of the household effects.

Both Mr. and Mrs. Helwig are suffering from burns and shock. At the present time the burned-out victims have no place to set up housekeeping and Mrs. Helwig and family have gone to her mother's house at Olds.

Mr. and Mrs. Helwig have eight children, ages one to 14, and are in need of clothing, bedding and other necessary items and anyone in the town or district who can donate something to help the Helwig family is asked to leave it with Fred Metz.

Well, spring finally managed to get around the corner, but we have now lost the last of the snow and under water at every low place or draw. School children are obliged to go a long way around to miss the creek which has flooded its banks.

The weather turned a little cooler Tuesday and cloudy skies will no doubt help to hold back the spring run-off and give the creeks an opportunity to get back to more normal levels.

"I didn't accept Tom the first time he proposed."

"I know. You weren't there."

CARD OF THANKS

We wish to thank our friends and neighbors who attended our open house anniversary. Also for the lovely flowers, gifts and cards.

MR. AND MRS. C. DICKAU

CARD OF THANKS

The Canadian Legion takes this opportunity of thanking the ladies who so kindly co-operated in opening their homes and thereby helping to make the community bridge and whist such a success.

CARD OF THANKS

Mr. and Mrs. Erven Rodney wish to take this opportunity to thank their many friends and neighbors of the Springside district for the lovely party given for them on Friday night, April 16. Also a special thanks for the purse.

**HOME COOKED MEALS
LIGHT LUNCHES**

WE AIM TO SERVE
YOU BETTER

QUALITY SERVICE

Amble Inn

**ELECTROLUX
Sales and Service**

Authorized Dealer:

C. S. TAYLOR

Gen. Del., Olds, Alta.

CLASSIFIED

AVAILABLE FOR SPRING—Will have an additional supply of one 20x7 Superior Oliver Press Drills and two 28x6 Superior Oliver Press Drills. Also on hand two used drills. Payne-Freeman Co., phone 14, Didsbury.

FOR SALE—About three acres of land, east side of Didsbury on south road, high and level. Good place for chicken ranch or beekeeping. Look for sign. Write A. A. Perrin, 720 4th Ave. West, Calgary. 12-8tp

RIFLES—303 British Enfield Converted Sporting Models; High-powered Precision Repeaters. Weight 7 lbs. 26" Barrel; Complete with all Sights \$55.00. Also 303 Ross converted sporting models, \$55.00. Excellent condition guaranteed. Limited quantity. Will ship C.O.D.—Write Carlol, 537 Bessinger St., Ottawa, Ontario. 13-4te

FOR SALE—Two Collie Pups, 8 weeks old, \$10 each. From good, healthy stock. Apply to Elmer Bruns, Carstairs. 14-3p

FOR SALE—13 Ft. Graham Home Plover, cultivated only 200 acres. Price \$325. Will deliver. Apply to Box 111, Cremona, or phone 1009, Carstairs. 14-3p

FOR SALE—Small Wooden Crib; Also brown enamel heater, both in good condition. Apply to Mrs. A. G. Smith, RR1 Didsbury. 14-3p

FOR SALE—Purebred Yorkshire Boar, two years old, O.S.A. breeding. Apply to V. H. Shierick, phone 1918, Carstairs. 15-2p

FOR SALE—Larain Seed Oats, extra early. Grown from Reg. No. 1 seed. Field inspected, germination 98%. Cert. No. 77-3503. Apply to Ray Laughlin, Alberta Pacific Elevator, Carstairs. 15-3p

FOR SALE—Extension Rims for John Deere "D" Tractor; also 48 Lugs, with bolts and clamps. Apply to E. Atkinson, Box 287, Didsbury. 1p

FOR SALE—2-3 Plover Case Tractor in nice shape, with two-bottom plow. Apply to Prevost Motors, phone 168, Didsbury. 1c

HAVE YOUR CAR run like a new one. Chevrolet motor exchanged 1929 to 1936, \$120. 1937 and up, \$130. New motors for 1936 and up, \$165. Call in and let's talk it over. — Nichols' Garage, phone 149, Didsbury. 13-16-19c

FOR SALE—Two Used 16x5.50 Truck Tires, like new. Apply to Edford Motors, phone 58. 1c

FOR SALE—W-6 International Tractor in perfect shape, with power take-off, lights and starter. Highest offer takes it. Apply to John Kohut, phone 2114, Didsbury. 1p

FOR SALE—Sows to farrow this spring. Apply to Henry Hamm, RR2, Didsbury. 15-2c

YOU PAY THE SAME for Counter Check Books, whether you order them from a salesman, or from The Didsbury Pioneer. Buy at home and support local industry.

FOR SALE—3 Fresh Milk Cows; 20 Farrow Pigs. A few Weaner Pigs. One Purebred Yorkshire Boar, wt about 200 lbs.; 45 Ewes with lambs. — Apply to C. P. Shields, phone 2003, Didsbury. 13-3tp

FOR RENT—Housekeeping room, centrally located. Vacant on or before May 1st. Apply to G. C. Hart, Didsbury. 1p

GET THAT MOTOR and Chassis Steam Cleaned with our Kerriek Cleaner. — Edford Motors.

FOR SALE—Hudson Super Six, complete with air conditioner and radio. Just nicely broken in. Actual mileage barely 8,000. Payne-Freeman Co., phone 14.

FOR SALE—Lady's C.C.M. Bike, in A1 condition. Reasonable. Apply to Didsbury B. A. Service Station. 1c

FOR SALE—Cockshutt "90" Tractor on rubber, in top condition. Apply to Edford Motors, phone 58, Didsbury.

The Safety Campaign is now on. Get your Safety Stickers at Edford Motors and avoid delay while motoring in the city.

WANTED TO PURCHASE—Incubator, size 100-150, in good condition. Apply to D. Reinhardt, Didsbury, or phone 2204, Carstairs. 1p



Hy-Way Hank
"Tears, Miss Heartburn—Tears! Just imagine your country was invaded, your bank failed and you are no longer able to buy White Rose Gasoline."

ROSEBUD GARAGE
Phil Andrews, prop.—Phone 143

DIDSBURY THEATRE

Showing Thursday,
Friday and Saturday

— THIS WEEK —

Marlene Dietrich — Ray Milland
— IN —

GOLDEN EARRINGS
DRAMA AT ITS BEST

Showing Monday,
Tuesday and Wednesday

— NEXT WEEK —

THE LAST OF THE RED MEN

— Starring —
John Hall — Michael O'Shea

A TOP-NOTCH PERFORMANCE

WE CAN'T SHOW THEM ALL, SO
WE SHOW ONLY THE BEST

**HIWAY SERVICE
GARAGE**

Repairs to All Makes of Cars
— QUICK SERVICE —

Firestone Tires and Batteries
McCulloch & Wall, props.
Phone 618 — Didsbury

**EAT
AT
THE
BRIGHT**

— SPOT —

All Our Pastry is Home Made

ED. ENGWER, Prop.

— TRY A —

● CLASSIFIED AD ●

— FOR —

● QUICK RESULTS ●

LIGHT BULBS

All sizes, including
fluorescent

Electric Wiring Done
Lic. Nos. B 203, B 204

CLAYTON'S ELECTRIC

PHONE 133

THE DIDSBURY PIONEER

Established in 1908

Authorized as second class mail, Post Office Department, Ottawa.

Published Every Wednesday at Didsbury, Alberta

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ED. J. ROULEAU, Editor & Publisher

Editorial

ADVERTISING DOESN'T COST--IT PAYS

Why do business houses advertise? The question has often been asked and various replies have been given, but the late Wm. Wrigley possibly gave the sanest reply when travelling on an electric train speeding into New York. A friend asked him why he spent so much money on advertising when he had made a fortune and founded a multi-million dollar business. Wrigley's reply was: "We are riding along merrily on this train, but should the power be suddenly cut off, we would begin to coast and finally come to a stop." Advertising is to merchandising what power is to an electric locomotive. That is the reason why all successful businesses spend between three and four per cent of their gross sales each year on advertising.

Advertising not only builds business but it reduces the cost of manufactured articles by creating a large demand for goods which in turn allows for mass production and the result is lower production costs.

Didsbury business men are no exception when the question of advertising is raised. They must continue to tell the people about their goods and services if they wish to continue to sell to these same people, and no matter how they advertise, whether in the local paper or by direct mail, they must invite the customers to their store and offer them some inducement to come.

As to the best means of advertising, there is no doubt about it that newspaper space offers the cheapest and surest results. Take the Didsbury Pioneer, for instance. With a circulation of 925 copies weekly we can place an advertiser's message in all these homes for less than one-fifth of a cent per family. Direct mail advertising, including postage, would cost the advertiser 10 times this amount or at least two cents per home covered for all that could be printed on a post card providing the same space.

The proper advertising is cheap—and advertising doesn't cost, it pays.



It's amazing how quickly you can bring new life and colour to winter-weary rooms with C-I-L Interior Finishes.

Ask your C-I-L Paint Dealer to show you the many interesting colour schemes you can achieve with C-I-L SEMI-GLOSS ENAMEL or C-I-L FLAT WALL PAINT. Learn how easily—yes, and inexpensively, too—C-I-L Interior Finishes transform dingy walls and woodwork... make rooms look thrillingly new.

C-I-L Speed-Easy

REAL OIL PAINT THAT THINS WITH WATER

The slickest, quickest interior paint you've ever used. EASY! Dries in just 60 minutes. EASY TO USE! No special thinners—just mix with water. INEXPENSIVE! One coat usually enough. WASHABLE! Just use mild soap and water. Ask for C-I-L SPEED-EASY. 10 beautiful pastel colours and white.

There's a C-I-L Finish for every painting need—inside and out. Before you paint, whether a chair, a room or a house—



SEE YOUR C-I-L PAINT DEALER

J. H. GLOCKZIN

DIDSBURY, ALBERTA



C-I-L PAINTS

IMMUNIZATION AGAINST WHOOPING COUGH

(Third article in the series of the work of the Rosebud Health Unit)

Whooping Cough may occur at any age but the disease is one which is chiefly seen in infants under a year old and very young children. Some 40% of children are attacked by the disease before their fifth birthday and 60% before the age of 10 years. An attack of the disease after age 10 years is rare. Although lightly regarded by the public, whooping cough is the most serious of the acute specific infections of children.

The winter and spring months provide the greatest number of cases when complications such as bronchopneumonia are more frequent. Whooping Cough usually attains epidemic intensity every two to three years.

Many of you parents may remember the unpleasant time you had when suffering from Whooping Cough. That hacking spasmodic cough which you so dreaded can now be largely prevented, or at the worst modified in intensity in your child by specific inoculations.

The seriousness of whooping cough as a disease lies in the fact that it damages the lungs and causes severe exhaustion from the cough, and so undermines the patient's strength, that other germs in the nose and throat may multiply and cause bronchopneumonia and severe infantile diarrhoea.

The same striking results for prevention of diphtheria cannot be claimed with whooping cough vaccine in its present form. However, if a child has had the course of whooping cough vaccine, we can claim that if he should contract the disease, the attack will be mild or modified. That in itself is sufficient reason to have every child immunized against the disease. Its real attack, complications like bronchopneumonia are far less likely.

Whooping Cough Vaccine is now combined with diphtheria toxoid. It has been found that in combination results are equally as good as those obtained when each is given separately. This is very convenient as it means the child receives protection from the two diseases but only one prick with the needle each time. Three inoculations at monthly intervals are required. The child should receive a further single dose of whooping cough vaccine every 2 years until starting school to boost the immunity.

Again, it is useless for parents to come to a Clinic saying their child has been playing with a little friend who now has whooping cough and can they have their child inoculated to prevent him from taking it.

It takes nearly four months after the last inoculation before the immunity is built up to its peak level. I strongly advise parents to have these inoculations given to their children between the 6th and 12th month of life, especially if there are other older children in the family already attending school.

These inoculations cause very little, if any, upset, to the child. The child at the worst may be a little cross for some hours following the inoculations but, surely, that is preferable to weeks of acute misery and worry which the disease causes.

The staff of the Health Unit will be very pleased to supply full information on the case for inoculations against whooping cough at any of the clinics held in the towns of the district. These inoculations are given free of charge and all parents are urged to make use of these clinics and have their child protected while there is still time.

Be wise, have him immunized!

Leslie C. Allan, M.B.Ch.B.D.P.M.

Medical Officer of Health

BARLEY CONTEST WINNERS

Alberta and Manitoba divided the four major awards in the \$25,000 National Barley Contest of 1947, sponsored by the brewing and malting industries. Two Alberta growers captured the grand and reserve championships. Third and fourth prizes were won by Manitoba growers. The National champion is 28-year old James W. Bussey, Alderlie, Alberta. Left to right in the picture taken April 6th at the Manitoba Winter Fair at Brandon, where the winners were presented with their cheques, are: George G. Elias, Haskett, Manitoba, National Champion of 1946 contest, who won third prize in 1947 and was awarded \$300; Mr. Bussey, National Champion \$1,000; A. Henry, Legal, Alberta, runner-up for first prize, \$500, and J. F. Bradley, Portage la Prairie, Manitoba, 4th prize, \$200.

1947 CASH INCOME SETS NEW RECORD

Canadian farmers' cash returns from the sale of farm products during 1947 established an all-time record high of \$1,990.6 million. This represents a gain of \$237.9 million, or 13.6 per cent over the revised figure for 1946 of \$1,752.7. Compared with the previous record high in 1944 of \$1,829.0 the 1947 cash income shows an increase of \$161.6 million, or 8.8 per cent.

An increase of \$128.6 from the sale of grain, seed and hay in 1947 over 1946 is due principally to higher prices and substantial payments made on wheat participation certificates as well as adjustment payments on wheat and barley deliveries. Generally large marketings and higher prices for hogs offset the decline in the marketings of other classes of livestock. Total receipts from the sale of livestock were \$590.1 million in 1946.

Supplementary payments during the year under the Wheat Acreage Reduction Act, the Prairie Farm Assistance Act, and the Prairie Farm Act, which are not included above, amounted to \$11,576,000, and raised the total cash returns for 1947 to \$2,002.2 million.

17 BICYCLES A MINUTE

The world's leading bicycle exporting nation, is Britain. In 1947 exports of bicycles from the United Kingdom totalled 1,449,662 out of a total production of 2,489,929 (including 34,476 juvenile bicycles and 189,910 tricycles). This means that on an average a minimum of ten bicycles were exported every minute of every 8 hour working day from United Kingdom ports (excluding Sundays and holidays). On the same basis of calculation, 8,300 bicycles are made every day in Britain's factories—or 17 every minute.

An Englishman walking through the hall of a hotel in Switzerland encountered a magnificent figure in naval uniform.

THIS FRESHER-MORE PALATABLE SHUR-GAIN 18% CHICK STARTER MADE AT OUR MILL WILL COST YOU Less...because...

1. If it is made with carefully selected local grains. There is no freight on ¾ of the material used in Shur-Gain Chick starter.

2. It is sold directly from us—the manufacturer, to you the consumer. There is no middleman's profit.

YOU GET THE SAVING! Meets Every Nutritional requirement of baby chicks

PRICE
100 lbs. 4.15
Ton Lots bulk 77.00

SHUR-GAIN 18% CHICK STARTER
A CANADA PACKERS PRODUCT
A. S. GOLE & SON

SEWING COURSE AT OLDS

A sewing course for Alberta Homemakers will be held at the Olds School of Agriculture, April 26th to 30th. There is no charge for the course itself, and accommodation at the school dormitory can be arranged at \$1.50 per day for room and board. Since it is possible to accept only a limited number of applications for a course of this kind those desiring to attend should make application immediately to

the Home Economics Division, Alberta Department of Agriculture, Edmonton.

Mrs. Vera MacDonald, Supervisor of the Home Economics Division suggests that those attending the course bring material, pattern, thread, zipper (if required) buttons etc., for the garments they intend to make. A wool or afternoon dress is suggested, but other projects may be undertaken by those experienced in sewing.



REALLY NEW TRUCKS

WITH MORE THAN 50 NEW FEATURES AND IMPROVEMENTS

EVERY WAY you look at them these 1948 Dodge "Job-Rated" trucks are REALLY NEW... new in appearance, design and performance.

Among the 50 new features and improvements, the following are outstanding: new roomier, more comfortable cabs with higher, wider windshields for greater visibility; wider tracks and longer front springs for better roadability and a smoother ride; new, bigger brakes; shorter wheelbases for easier manoeuvring.

Come in to-day and let us explain the many other new features. We'll be happy to help you select the one truck that best fits your job... the right Dodge "Job-Rated" truck.



Front ends are as much as 4½" wider and rear ends 3" wider to give you better roadability. In addition, longer front springs contribute to better riding and handling.

NEW 1948 DODGE Job-Rated TRUCKS

PAYNE-FREEMAN CO.

DODGE and DESOTO DEALERS

PHONE 14

DIDSBURY

Redeemer Lutheran Walther League
Is Proud to Present

The Honeymoon is over!

A FARCE COMEDY IN THREE ACTS
By James F. Stone

— on —
- - April 29 and 30 - -

In the Basement of the Lutheran Church

— At 8:00 P.M. —

Adults 50c; Students 35c; Children 15c

NATIONAL WILD LIFE WEEK ENDORSED BY ALBERTANS

April 10 to 16, 1948

Through a carefully planned campaign designed to bring Alberta's natural resources to the attention of other parts of the North American continent and the world in general, this province is gaining increasing prestige as a target for industry and recreation.

The importance of bringing to attention of Albertans the conservation of these same resources this week was occupying provincial leaders in government and individual organizations.

To that end, it is planned that Alberta will hold a leading role in National Wild Life Week, an institution introduced in the House of Commons and Senate at last year's session by John R. McNeil, M. P. April 10 to 16 inclusive has been set aside as a seven-day period when Canada's attention will be focussed on the great outdoors.

Giving prominence to the work will be service club speakers, the clergy, school teachers, business concerns, newspapers, magazines and other periodicals.

Different fields of natural conservation to be stressed include such organizations as Ducks Unlimited (Canada) and in addition, water conservation, forestry conservation and fire prevention and fish and game conservation generally.

The work of Ducks Unlimited (Canada) provides the best example of what can be done in the field

of conservation. To date, according to latest releases, this organization has invested \$1,750,000 in the work in Western Canada. Dominion, provincial and municipal authorities and Canadian citizens from all walks of life have contributed land, water and co-operation totalling ten times the cash invested. As an adventure in voluntary national and international co-operation, the project has enjoyed overwhelming success.

Results to date include:

1. 225 Wild life conservation projects launched.
2. Over 1,200,000 duck nestings safe-guarded from the threat of drought.
3. New permanent waters created.

4. Transient "phantom waters" rebuilt into permanent lakes.
5. Miles of fireguards established; neighborhoods organized to fight prairie, marsh and timber fires.

6. Water for live stock guaranteed—so that ranchers once again can use range which drought had destroyed.
7. Hay crops improved on managed marshes.

8. Ideal conditions provided for colonies of gulls.

In the field of forestry conservation, the Alberta government has long-range plans. These include:

1. Large areas of the province to be set aside as forested areas withheld from settlement.
2. Selective cutting and reforestation to be followed.

3. Better trained personnel to be employed.
4. Continued programs of pub-

lic education and continued appeals for public support of the program. A particular appeal to hunters will be made through National Wild Life Week.

A number of rules are suggested.

Be careful with your gun: avoid repeating the fatal accidents of other years.

Obeys the game laws.

Avoid waste. Retrieve the cripples. Remember, birds left dead or dying in the marsh are a total loss for either food or breeding stock. Select your hide if possible so that your ducks have a fair chance of dropping in the open. A good dog is one of the greatest aids to conservation. It is estimated by some that twice as many ducks are wounded or lost than are taken annually.

Be courteous to farmers and land owners. Respect their live stock and their fences.

Be courteous to your fellow-hunter. Remember the Golden Rule. Treat him as you would expect him to treat you.

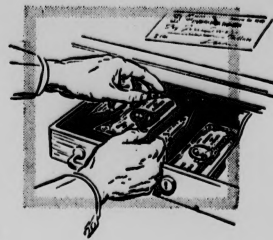
Bag male ducks when possible. This may appear rather a technical point, but survey reports indicate a much larger population of male than female birds in most species. We follow this practice with pheasants and big game and there is a possibility it may become practical with species of waterfowl where sex can be determined in flight.

NEW LAND FOR FARMS

New crop land is being brought into production in the United States at the rate of from 1 million to 1½ million acres per year. This is being done by draining and clearing land and building irrigation works. The area under irrigation was increased between 1939 and 1944 by 2,600,000 acres. In the next five or six years another 2½ million acres will be brought under the ditch.

Tractors, bulldozers and other power machinery are taking the leading role in present land development. Over one-third of United States farms now have tractors, compared with only 14 per cent in 1930.

Classified ads get results. If you have anything to sell why not list it in this column?



Handling money costs money

It costs you more to live these days.

And it costs your bank more to provide

efficient banking service.

Bank staffs are more than half as large

again as before the war; payrolls have

nearly doubled. Taxes are up. So is the cost

of everything banks buy.

Yet you pay no more for banking service

than you did ten years ago. Today 7,000,000

Canadians are bank customers—striking

evidence of the ever-widening usefulness of

competitive banking in our national life.

SPONSORED BY YOUR BANK

THE FARM ACCOUNT BOOK AND INCOME TAX GUIDE SAVES FARMERS TIME, TROUBLE AND MONEY

SAVES YOU TIME—You will find that a few minutes a week keeps your Farm Account Book up-to-date. The first 15 pages of your new Farm Account Book tell a straight story about what is required from farmers. Your problems are dealt with in question and answer form and an index refers you quickly to the section you want. The pages and columns for accounts are numbered to correspond with the items on the Income Tax Return form itself. You can make an accurate record of all farm dealings as you go along.

If You Haven't Received
Your Copy, Get It Now—
FREE AT YOUR POST OFFICE

SAVES MONEY BY SHOWING YOU HOW—Every farmer legally is entitled to deductions for a wide variety of expenses. Your Farm Account Book has 12 pages devoted to columns for these. You are reminded of items which otherwise you might forget. Depreciation, a big factor, is covered on 75 named articles in common farm use.

You are shown how to establish claims for a Basic Herd and make a Three-Year-Average of your returns. This latter gives you the

advantage of the lowest possible tax and it may be dated back to 1946. These are direct money-saving advantages entirely to your benefit.

THE THREE YEAR AVERAGE

You can't lose if you take advantage of this. Two things are necessary to average your income over the three year period ending December 31, 1948. First your 1947 return **MUST BE FILED ON TIME**—that is, by April 30, 1948. Then when you file your 1948 return in 1949 you may make application to average your income for 1946-1947-1948. This averaging of income continues yearly so that in each year you are taxed only on the average of each three year period.

REMEMBER—HALF CULTIVATED LAND YIELDS A POOR CROP—HALF KEPT ACCOUNTS GIVE POOR RESULTS TOO

Last year Canadian farmers—and there are nearly a million of them—produced over \$2,000,000,000 in farm produce of all kinds. No other single industry approaches agriculture in volume of production. And as in every other business—even the smallest—every farmer must file an account of his transactions with the Department of National Revenue to qualify for the many tax exemptions which are allowed.

DEPARTMENT OF NATIONAL REVENUE

(Taxation Division)

ARTHRITIS COMMITTEE SETS WORTHY OBJECTIVE

In an effort to make the Canadians fully aware of the ravages of Arthritis, Canada's Number One Crippler, the Arthritis Club of Banff has launched upon an extensive promotion and membership campaign.

The Banff Club is the only one of its kind in Alberta and was formed shortly after the Department of National Health and Welfare officially announced steps to formulate and develop a national campaign.

Alberta's campaign is an organized step in that direction. It is designed with a three-fold objective. At present the Banff Club has circled 3,000 citizens, many of them Arthritics, with a colorful folder highlighting the tragic toll taken by Arthritis annually; reviewing the organizational aspects across Canada; listing the aims and objectives of the Canadian Arthritis and Rheumatism Society and the Arthritis Club of Banff and appealing for membership in the Banff organization.

The groups of Arthritics at Banff, led by Mrs. Pearl Landman, are the pioneers in the movement to gain government recognition of Canada's Number One Crippler. After several years' effort their mission was partially accomplished January 12, 1948, when the Canadian Arthritis and Rheumatism Society was officially recognized by Ottawa, and was granted permission to organize and expand into a national body.

The Banff Club was organized recently, with Mrs. Landman, herself an Arthritic, as president. Membership in the provincial organization is \$1.00 per year with life membership going to donors of \$500.00 or more. Funds will be used for launching upon a series of educational campaigns to make the public more conscious of the need for organized and official action to combat Arthritis.

Total disappearance of rye in the United States from July to December inclusive was 14 million bushels, which included 1.6 million bushels exported.

Fibre for rope or sacking may one day come from stalks of yucca, a desert plant. Estimates have set the yield of fibre at 225 to 375 lbs. per acre.

SYMBOLS OF SAFETY



When fire strikes, the red and white fire alarm box looms as an urgent symbol of safety. It's a modern safety device that protects your home and your property. Another modern symbol of safety is your Provincial Treasury Branch. It's as permanent as Alberta itself!

**IT'S A GOOD IDEA
TO INSURE!**

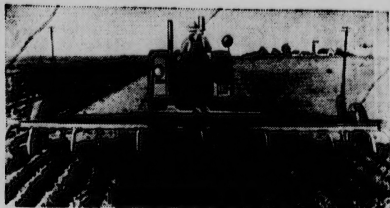
Better protection for fire than an alarm box is an Alberta Government Fire Insurance policy. See your local Treasury Branch for rates.



TB4-48

GRAHAM-HOEME

ALL-PURPOSE PLOW



THE PLOW WITH THE 9 BIG FEATURES

1. Adjustable to plow any width furrow.
2. Nothing to grease.
3. Extra light draft and no side draft.
4. Built to last a lifetime.
5. Prevents erosion by wind or water.
6. Keeps vegetation and 'trash' on surface.
7. All tools self sharpening.
8. Plows all types land without adjustment.
9. Cuts plowing cost in half.

This is an ideal implement for breaking up the hard pan and for quack grass control

See the Graham-Hoeme Plow on display at

NICHOLS' GARAGE

MIDLAND & PACIFIC GRAIN CORPORATION LTD.

DIDSBURY, ALBERTA

DISTRIBUTORS OF —

MIDLAND'S MARVEL
2, 4-D (Ester) LIQUID WEED SPRAY
and MIDLAND'S MARVEL
SPECIALIZED WEED SPRAYING
EQUIPMENT

Place your order now and be assured of delivery

Will Have a Spray Machine to Rent
for Commercial Spraying

See Our Agent, GEO. PARSONS, for Particulars

ENGLAND TO MAKE "STEEL" TIRES

A factory is now being built at Stoke-on-Trent, England, for the manufacture of new steel type tires. The body will be of metal and rubber bonded together. The cover, thoroughly pliable, will be less than half the normal thickness. Many advantages are claimed for these "metal" tires. They will be nail proof—a thick pad of rubber between the tire and the air-filled inner tube will absorb the points of nails and flints. They will enable motorists to reach very high speeds with the knowledge that the heat thus generated will not affect the "metallic" walls. A softer, more resilient ride will be provided and it will be possible to carry heavier loads. Finally the new tire will be a "dollar saver" since less American carbon black (giving the rubber its wearing qualities) will be needed.

GASOLINE TAX YIELD TO EXCEED \$7,200,000

Alberta motorists contributed approximately \$7,200,000 to the provincial treasury during the year ended March 31 in fuel oil or gasoline tax, according to information received by the Alberta Motor Association. This was an increase of more than a million dollars over the previous year.

The main reason for the record revenue during the past year was the increase in the gasoline tax from seven to nine cents per gallon. When the additional tax was decided upon the government announced that the revenue from this increase would be used specifically for hard surfacing of main highways.

Last year the province voted \$13,500,000 for its highway expenditures and a similar sum has been provided for the current year. Thus it will be seen that more than half of this revenue is obtained from the gasoline tax.

On the whole the government is spending more on highways than what it collects in revenue from motorists, including car licenses. This policy has been commended by the A.M.A. which has urged that it be continued.

Oats and barley have been very weak on the Winnipeg Grain Exchange. It is claimed that selling by American interests has been evident.

ONE OF THE FAMILY!

In most families everyone has certain responsibilities—tasks of which they are capable and which they are expected to attend to as a matter of course. Being given such duties is a sort of badge of belonging that's not awarded to visitors and guests.

That's why Reddy Kilowatt feels so much like one of the family. He keeps the washing machine running for the weekly wash... turns the suction fan in the vacuum cleaner when the rug needs cleaning... keeps the refrigerator cold so that food will not be wasted... quickly heats the electric range at meal time... in fact he is busy at dozens of things all day long. Finally when evening comes and every one settles down to read or sew or do homework, Reddy busily lights up the lamps to provide ample illumination for all.

Reddy appreciates being one of your family and we are sure you appreciate him too. He is always on the job and his allowance is the lowest of any in the family.

Reddy Kilowatt is working in many Alberta industries too, helping to make our province more prosperous and progressive in the interests of us all.

CALGARY POWER LTD.

• SERVING ALBERTA •

THE HOME FRUIT AND VEGETABLE GARDEN

(Experimental Farms News)

Because of poor planning and improper use of land and materials, the best results are not always obtained from vegetable and fruit gardens, particularly those on small properties. Properly cared for gardens take time, but by using proved varieties, and planning with discretion and foresight, better results may be obtained with a minimum of effort, says Harvey Allen, Dominion Experimental Station, Lacombe, Alberta.

In allotting space vegetables several considerations arise. Although narrow rows may mean more varieties and greater amount of produce, the width of row depends upon such factors as: fertility, moisture, type of cultivating equipment, habit of growth of the various vegetables. In many cases early maturing cool weather crops such as radish, lettuce, and spinach can be interplanted between rows of later maturing types such as carrots, beets, and parsnips; or between plants in the row as in the case of cabbage and cauliflower. To keep waste space and produce to a minimum, only sufficient of each vegetable should be grown for household needs, but this is largely a matter of experience.

A useful tip for the home gardener is to choose the varieties of fruits and vegetables recommended for the district. Varieties are not recommended without reason, and they have been tested in trial plots before being listed as suited to particular areas. A variety that may have proved highly successful in one district will not necessarily do as well in another. The chance of failure is reduced by using varieties that are adaptable to the soil type and climatic conditions of the immediate area, and varieties suitable for table use, canning, freezing, or storing, as the case may be. Early and late maturing varieties are useful too as by their combined use production will extend over as long a time as possible.

Garden space must be given particular consideration when choosing types and varieties of fruits. Is it feasible to grow the and if so, how many plants will be

necessary for the quantity of fruits required? Is the variety hardy for the area or is hardness being sacrificed for quality only suited to milder areas? Is the variety susceptible to disease that may destroy the plant after it has become established? Will it be possible to take proper care of the number of trees and bushes planned for? Is the variety on the recommended list for the area?

It should also be remembered that many fruit trees and bushes make attractive ornamentals, and if used properly in the garden can serve a double purpose as a source of fruit and as a garden decoration.

DEPARTMENT URGES FORAGE CROP MIXTURES

In spite of the encouraging increase in acreage sown to forage crops in recent years, there is still a tendency to use a single grass or legume instead of a mixture of both. J.E. Birdsall, Supervisor of Crop Improvement, Alberta Dept. of Agriculture says that under special circumstances this may be justified, but in most cases best results will accrue from the use of a well chosen mixture.

A good pasture mixture will give maximum grazing throughout the season. By using a fairly large proportion of grass there will be less danger of bloat in livestock than if a legume is used alone. A combination of grasses and legumes give maximum hay yields along with a high feed value. In addition, a crop is produced that can be cut and cured with less difficulty than is the case with a legume hay such as alfalfa. Since grasses add fibre and legumes fertility to the soil, a mixture of the two is more effective in soil improvement than either one alone.

Many farmers have already made their plans for this spring's seedling but with good forage seed available it is not too late to adjust these plans to include an acreage of a good grass-legume mixture. Information may be obtained on suitable mixtures and sources of good quality seed from district agriculturists or from the Field Crops Branch, Alberta Department of Agriculture, Edmonton.

CHEVROLET ADVANCE-DESIGN TRUCKS

have all these new and finer features

Here are the newest trucks—the latest and the greatest features—the biggest values! Here is Advance-Design that provides the cab that "breathes",* Flexi-mounted cab, Uniweld all-steel cab construction, fully adjustable seat, all-round visibility with rear-corner windows,* extra-durable frames, specially designed brakes and many other features that put Chevrolet trucks far ahead of the field. See them now—at our showroom!

*Fresh air heating and ventilating system and rear corner windows optional at extra cost.

CHEVROLET and ONLY CHEVROLET IS FIRST!

A PRODUCT OF  GENERAL MOTORS

EDFORD MOTORS

CHEVROLET AND OLDSMOBILE DEALERS

ED FORD, Prop.

Phone 58, Didsbury

New CHEVROLET 4-SPEED SYNCHRO- MESH TRUCK TRANSMISSION



Entirely new, Chevrolet-developed Synchro-Mesh transmission assures truck users of unparalleled new ease and efficiency in truck operation!

New CHEVROLET ADVANCE-DESIGN GEARSHIFT CONTROL



Unrivaled new convenience and ease of operation in advance-design models with 3-speed transmission. Gearshift is mounted on the steering column to provide new efficiency in every hauling job!

New FOOT-OPERATED PARKING BRAKE



Here's a revolutionary new feature of advance-design models. The new Chevrolet foot-operated parking brake promises safer, more efficient braking plus new, clear, rear area! Standard on half and three-quarter ton models.

New IMPROVED CHEVROLET VALVE-IN-HEAD ENGINE



The world's most economical engine for its size—Chevrolet's power-packed valve-in-head engine is now even finer, with vital new features that assure greater durability and operating efficiency!

New ADVANCE-DESIGN PANEL MODELS



Feature all-welded, all-steel doors with enlarged, curved glass windows for better vision and appearance. Improved sealing prevents entrance of water. Rear door lock is improved. Door stops permit full opening for use at loading docks, and half opening for delivery operation.

CT-3488

ORME FUNERAL CHAPEL

Efficient, Kindly Funeral and Ambulance Service
— AGENT FOR MEMORIALS —
GEORGE ORME AND SON
Phone 22, Olds

TIRE HEADQUARTERS

IN
DIDSBURY

FOR AUTHORIZED
GOOD YEAR
SALES and SERVICE

OPERATED BY

EDFORD MOTORS

ED FORD, proprietor Phone 58, Didsbury

YOUR FRIENDLY **GOOD YEAR** DEALER

THE FLYING TROUT EGGS

One of the United Kingdom's most unusual exports was recently flown to East Africa by British Overseas Airways Corporation Speedbird service. It consisted of a consignment of 20,000 trout eggs—the first since the war—required for restocking streams on high ground, 6,000 feet up, in Kenya. The eggs were packed in a special insulated box, with arrangements for ice to drip down over the shallow trays holding them, throughout their air journey. The eggs travelled well and began to hatch within two days of their arrival.

Net earnings of the Canadian Pacific Railway in 1947 totalled \$22,892,189.

UNDERWATER ENDURANCE TEST IN ARCTIC

A United Kingdom submarine is now on the way to the Arctic for an important underwater endurance test. The experiment is to be made near the ice barrier off Spitzbergen. The vessel will be submerged in the coldest water that can be found and remain below the surface as long as possible. The aim is to discover how long men can endure submersion in Arctic conditions and how they react to the test.

Substantial moisture is reported from the United States winter belt, and present conditions appear to be excellent.

ALBERTA GARDEN GUIDE

Whether you are planting flowers, fruits, vegetables, shrubs or trees, the new issue of "Recommended Horticultural Varieties and Zonation Map for Alberta, 1948" should be at hand for reference. This folder contains a plan of the province showing horticultural zones, a list of recommended fruits and vegetables for each zone, and other useful and practical information of value to every home and commercial gardener.

Here are some of the contents: Recommended fruit varieties; planting distances for fruits; recommendations for planting trees and shrubs; lists of annual flowers, perennials suitable for rock gardens, and herbaceous perennials; recommended vegetable varieties; control of garden pests; shelter belt suggestions, and lists of hardy trees and shrubs.

The publication "Recommended Horticultural Varieties and Zonation Map for Alberta," prepared by the Alberta Horticultural Advisory Committee, can be had free of charge from the Extension Service of the Alberta Department of Agriculture, Edmonton.

NEW ZEALAND SUFFERS LABOUR SHORTAGE

Towards the end of last year there were 96 males and 10 females unemployed in New Zealand, while the number of vacancies amounted to 11,992 males and 111,723 females. This data is widely used to demonstrate the fact that full employment prevails in New Zealand, and to justify the government's policy of regulated external trade and domestic planning. Many more of the import trades and industries find it impossible to fill their vacancies, and it is estimated that the potential labour shortage amounts to 30,000.

A PLACE FOR BARLEY

When planning the cropping programme this spring give a thought to barley. A. M. Wilson, Alberta's Field Crops Commissioner, says that there is a place for barley on every farm. A balanced agricultural programme requires live stock, and for successful live stock production ample feed must be provided. Barley yields more pounds of grain per acre than either wheat or oats. Barley matures quickly and provides an opportunity for spring or fall cultivation to control weeds. Farming with a competitive crop rather than summerfallow is a means of keeping farms free from weeds, and at the same time avoiding loss of good top soil as a result of excess cultivation. Barley provides such competition.

Alberta farmers who are unable to obtain seed locally may arrange with their Department of Agriculture to have carload quantities of truck lots shipped to their districts. Seed is available of the Newal and Olli varieties and it will be cleaned ready for seeding. Full details can be had from District Agriculturists or from Field Crops Branch, Alberta Department of Agriculture, Edmonton.

VETERANS LAND ACT SETTLERS IN ALBERTA TOTAL OVER 6,300

One farm out of every 12 in Alberta is being operated by veterans established under either the Veteran's Land Act or Soldier Settlement Administration.

Latest available figures show that, in spite of the current high prices of land, a total of 6,321 veterans of World War II have been settled by VLA in Alberta and the Peace River Block of B.C. In addition, 1,901 Soldier Settlement, British Families, and Civilian Purchaser active accounts are being administered in this province. VLA establishments are currently being made at the rate of 100 to 120 per month, and this rate will probably increase during 1948.

Total expenditure involved in these settlements is \$22,632,365. VLA has purchased 722,637 acres of land, at an average cost of \$15.47 per acre, in this province, and 456,817 acres of this are now under cultivation.

For various reasons 4000 veterans who have been qualified have not yet been established in Alberta. Inflated land values is regarded as the largest obstacle. Fortunately, however, no time limits for benefits under VLA was placed in the Act, and thus many veterans can wait for more favorable prices without prejudicing their benefits under VLA.

REHABILITATION RESULTS

The great majority of Alberta veterans are now successfully established in civilian life, and their contributions to the economic and social welfare of their communities proves that the investment made in their future by the taxpayers of Canada through the DVA has been sound.

This conclusion has been reached as a result of "follow-up" surveys conducted, to determine how veterans are progressing after the financial, training and counselling assistance they have received.

NOTICE TO CREDITORS AND CLAIMANTS

IN THE MATTER OF THE Estate of EDWARD BENTON PARKER, late of Didsbury, in the Province of Alberta, Retired Farmer, deceased.

NOTICE IS HEREBY GIVEN that all persons having claims upon the estate of the above named Edward Benton Parker, who died on the 28th of February, 1948, are required to file with the undersigned solicitor for the executors of his estate, by 31st day of May, 1948, a full statement, duly verified, of their claims and of any securities held by them, and that, after that date, the executors will distribute the assets of the deceased among the parties entitled thereto, having regard only to the claims of which notice has been so filed, or which have been brought to their knowledge.

DATED this 14th day of April, A.D. 1948.

W. A. AUSTIN, 15-31p
Didsbury, Alberta,
Solicitor for the Executors.

PRAIRIE PRECIPITATION

The federal meteorological bureau says that precipitation in the prairie provinces from August 1, 1947, to February 29, 1948, was a way above normal.

In southern Alberta precipitation was 84 per cent above normal, and in central and northern Alberta around 35 per cent above normal. In southern Saskatchewan the precipitation ranged from 21 per cent above normal in the southwest to 65 per cent in the southeast. In northern Saskatchewan precipitation was 75 per cent above normal. In Manitoba precipitation averaged 35 per cent above normal.

NOTICE TO CREDITORS AND CLAIMANTS

IN THE MATTER OF THE Estate of GEORGE THALER, late of Didsbury, in the Province of Alberta, Retired Farmer, deceased.

NOTICE IS HEREBY GIVEN that all persons having claims upon the estate of the above named George Thaler, who died on the 25th of November, 1947, are required to file with the undersigned solicitor for the executor of his estate, by the 31st day of May, 1948, a full statement, duly verified, of their claims and of any securities held by them, and that after that date, the executor will distribute the assets of the deceased among the parties entitled thereto, having regard only to the claims of which notice has been so filed, or which have been brought to his knowledge.

DATED this 14th day of April, 1948.

W. A. AUSTIN, 15-31p
Didsbury, Alberta,
Solicitor for the Executor.

NOTICE TO CREDITORS AND CLAIMANTS

In the estate of Fred Schneider late of Didsbury, Alberta. Farmer deceased.

Notice is hereby given that all persons having claims upon the estate of the above named Fred Schneider who died on the 22nd day of December A.D. 1947, are required to file with The Undersigned by the 31st day of May, 1948, a full statement duly verified of their claims and of any securities held by them, and that after that date the executors will distribute the assets of the deceased among the parties entitled thereto, having regard only to the claims of which notice has been so filed or which have been brought to their knowledge.

Dated this 9th day of April, 1948.

H. LYNCH-STANTON
Solicitor for the Executor
Didsbury, Alberta.
15-16-17-c



Only enough eggs will be set to hatch the approximate number of May chicks wanted ORDER NOW AND BE SURE OF YOURS FOR MAY

Prices per 100, R.O.P. Sired
Leghorns \$16.00
Leghorn Pullets 32.00
Hampshires 18.00
Hampshire Pullets 30.00

Approved —
White Rocks 18.00
Whit. Rock Pullets 30.00
Hampshires 18.00
Hampshire Pullets 28.00

2,000 Leghorn Cockerels
Every Week—only 3c each

THE FOX HATCHERY
1332-9th AVE E CALGARY

FOR ACTION IN AUCTION

SEE
TOM DENCH
AUCTIONER

AND
SHORTHORN BREEDER
Phone 1304 — Carstairs

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C. M., L.M.C.C.

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Office Phone 63, Didsbury.

H. W. EPP, B. Sc., M.D.
C. M., L.M.C.C.

PHYSICIAN & SURGEON
Office West of Hotel
Hours: 11 - 12:15, 8, except
Wed.—and by appointment
Phone 141 — Didsbury, Alta.

J.W. SUMMERS D.D.S.
DENTIST

Office Over the Royal Bank
— Phone 79 —
DIDSBURY, ALBERTA

W. A. AUSTIN

Lawyer — Notary Public
COMMISSIONER FOR OATHS
Estates Managed
Phone 52, Didsbury, Alta.

H. Lynch-Stanton
LL.B.

BARRISTER & SOLICITOR
Notary Public
Res. Phone 119 — Office 120
DIDSBURY, ALBERTA

Didsbury Funeral Home

W. A. McFarquhar, Director
Associated With
Gooder Bros., Calgary
Ambulance Service
Phone 33 or 46 — Didsbury

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Monday, Tuesday, Friday
and Saturday
Kemp Block, Olds, Alberta

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ALBERT J. HART

MEMORIALS

J. V. BERSCHT

Phone 38 — Didsbury

OPTOMETRIST

D. Stewart Topley

503 Southam Bldg.
CALGARY
M7350

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AGENT FOR
EDMONTON GRANITE, MARBLE
& STONE CO.

SAMPLES ON HAND
PHONE 107 — DIDSBURY.

For Expert Repairs

Bring Your

WATCHES AND

CLOCKS

To The

SAME OLD BILL

WM. GONTASH

East of Pioneer Office

— SEE YOUR —

IMPERIAL OIL AGENT

FOR ALL KINDS OF

Lubricants and Greases

GASOLINE AND

FUEL OIL

IVAN WEBER

Phone 56 — Residence 61

HELP IN CASE OF ACCIDENT

POISONED WOUNDS — From bite of animal — Treat immediately. Wash under running water to remove animal saliva. Have patient lie down and remain quiet. Apply ligature or bandage above wound to prevent spread of poison. With tip of knife or razor blade, sterilized by passing through flame, if possible, cut into wound, a depth of 1/4 to 1/2 inch over fang mark, and let poison out. Apply suction, or if no other means available, suck the wound out by mouth, provided there are no open sores or wounds in mouth, and remove as much poison as possible from it. Be careful not to swallow. Continue suction for about a half hour. Cauterize with nitric acid, chloride of zinc or nitrate of silver, or by applying white hot iron. Give patient stimulants and rush to doctor at once.

BURNS AND SCALDS — Skin unbroken. A paste of baking soda in water; cod-liver, olive or castor oil; or vaseline. Cover with sterile gauze. Where skin is broken, apply wet baking soda, gentian violet jelly, plicic acid gauze, or tannic acid jelly. Keep dressing moist. Chemical burns—wash immediately with large quantities of clean water before applying any other treatment.

FAINTING — Place flat on back, head lower than rest of body, loosen clothing, allow plenty of fresh air and keep warm.

LIGHTNING OR SUN STROKE — Loosen clothing, dash cold water on face, treat for shock. In case of sun stroke, remove to shade. Apply cold water to head.

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THE BREWING INDUSTRY OF ALBERTA

RED & WHITE

PHONE 39 — DIDSBURY, ALTA.



AUNT JEMIMA PANCAKE FLOUR.

Regular Size 23c
Large Size 59c

FRY'S HOT CHOCOLATE —

2 lb. bag 90c
GRAHAM BISCUITS, per lb. 28c

VANO LIQUID

STARCH, bottle 15c

HEINZ CATSUP —

Bottle 30c

ARROWROOT

BISCUITS, pkg. 37c

SUNNY BOY CHOC-

OLATE SYRUP —

Glass jar 25c

V-S VEGETABLE JUICE, per tin 21c

APPLE JUICE, 20 oz. tins 2 for 25c

VALLEY GOLD GRAPE FRUIT JUICE —

20 oz. tins 2 for 25c

TAMPOCA, per lb. 29c

DICED BEETS, per tin 10c

RICE 2 lbs. 39c

CAMPBELL'S CREAM OF MUSHROOM

SOUP 2 tins 35c

JAVEX BLEACH —

32 oz. bottle 35c

LINX PASTE WAX, per tin 59c

JIFFY PIE CRUST, pkg. . . 33c

HEINZ SANDWICH SPREAD,

per bottle 32c

TEA BISC, per pkg. 43c

BRIMFUL SHORTENING —

Per lb. 35c

OUR SPECIAL "TRAIN LOAD SALE"

FROM APRIL 23 TO MAY 1st

Offers many worth while Savings. Be sure and GET A SALE BILL



-: DISTRICT NEWS:-

WESTCOTT NEWS NOTES

Nearly all social activities have come to a halt in this district because of the impassable roads, and those who did venture out either walked or rode horse back.

On Sunday last the ice started to break up in the Dog Pound creek and many folks took advantage of the spring weather and went to see this spectacle at the bridge on the Westcott road. It will be remembered that this bridge crumbled under the strain of the ice-jam last year and folks west of the bridge are keeping their fingers crossed and hoping that it will not do a repeat this year, as it was just temporarily repaired a year ago.

The water has reached a new high this year, flooding over the road for a time in one place by the bridge.

We hear that Jack Robertson is canoeing between his house and barns and had to move his stock to higher ground. The MacFarlanes, too, had to do likewise. However, as this is written the water is subsiding a bit and we hope the worst is over.

Little Judy Berscht of Didsbury spent a few days of last week with her grandparents, Mr. and Mrs. H. Levagood.

We are pleased to see Jean Daggeford back at school after being absent for a week.

Miss Delores Holmquist is a guest at the Otto Folkman home.

Mr. Chas. Topping is again on the job spraying cattle in the neighborhood and finding the roads tough and the fields tougher.

CREMONA NEWS

The new post office was completed and the mail boxes were moved up in time for Monday's mail delivery. The new post office is much larger than the old one and is really appreciated in Cremona.

Pat Maynes is visiting in Calgary for a few days.

Dave Carlson has purchased a new John Deere tractor.

Mr. and Mrs. Lee Sanderman of Calgary visited in the Cremona district for a few days last week.

George Sollman is staying with the Bob Spillmans and is doing the bookkeeping for Bob.

Congratulations to Mr. and Mrs. Jimmy Thompson on the birth of a son, Robert James.

Jean and Ruthie Johnston walked home from Banner School, a distance of 16 miles, on Saturday.

The result was very very good.

Mr. and Mrs. W. Bouck and girls spent the week end at Rockyford.

Joyce Fry is staying with her sister, Mrs. Doug Bird, and attending school from there.

A surprise farewell party was held for Rev. and Mrs. Dyck at the Dyck home on Wednesday.

The Girls' Sewing Club were the sponsors and during the entertainment the secretary-treasurer, Nola Waterstreet, presented Mrs. Dyck with a luncheon set from all members.

Since it was Mr. and Mrs. Dyck's anniversary the members and guests sang "Congratulations to You." The evening was brought to a close with the members of the Club singing "What a Friend We Have in Jesus." Lunch was served by the members.

The Dycks are moving to Bergen and the Bakers will move here.

Mrs. Johnny Tins and Orville arrived back in Cremona after spending a vacation in B.C.

Mr. and Mrs. Bob Patchell visited in Calgary last week.

Maude Franklin has accepted a position in Bill's Cafe.

The fire siren was heard ringing Friday afternoon when a blaze broke out and burned the rafters above the engine in Parson's saw mill. The fire was put out before the extinguisher was needed. Luckily little damage was done.

Spring must really be here. Cremona is a mass of water. Little water was flowing down the ditches before the town boys went up behind the hall and opened up the drains to let the water pass.

The road is badly cut up near Vince Brown's place and water is running over it.

Evelyn Hettinger and Nola Waterstreet were dinner guests at the home of Mr. and Mrs. Gordon Halberstadt on Sunday.

Mr. and Mrs. Tom Camps and family were dinner guests with Mr. and Mrs. Neil Rigby on Sunday.

Jake Wiebe and Walter Rowley are now batching together.

W.M.S. MEETING

Mrs. Harvey Bowman was hostess Monday evening to the Women's Missionary Society of Knox United Church. Fifteen members and friends were present. Mrs. Bruce Parker took the Devotional period and also gave the Temperance paper. Mrs. Ruth Eckel gave the study on Bible translations into foreign languages. At the close of the evening Mrs. H. Bowman served lunch.

MOUNTAIN VIEW NOTES

The wedding dance held at Lone Pine Hall Friday night, sponsored by Mr. and Mrs. Lawrence Hunter, was a great success.

Sunday Corry Reimer returned from his car trip to the coast.

Mrs. Hunter, snr is visiting for a few days at the home of Mr. and Mrs. J. Worrall.

Mrs. C. Reimer leaves Thursday for an extended trip to the States. While away she will visit her sisters in the States.

Mr. and Mrs. H. Shultz's youngest son has been ill for a few days and was even running a temperature of 102.

Friday evening at the wedding dance, the Neapolis Skating Club held their ticket draw. Lucky winners were 1—30 lb. cheese, Paul Nisfield; 2—2 1/2 box chocolates, Claude Trenholm; 3—fountain pen, Mr. Hardy.

The Mountain View W. I. is going to get the April meeting in by hook or by crook! So attention members and friends. The meeting will be held on Thursday, April 22, at the D. Pratt home unless roads are muddy, whereas Mrs. O. Bittner has kindly consented that the members come to her home. So rain or shine, the meeting will be held. Roll Call is "What's Your Beef?"

Mr. and Mrs. B. Elliott and Mr. and Mrs. J. Kohut were Calgary visitors Wednesday.

Miss Edith Hunsberger was the guest of Rev. and Mrs. Hedegaard over the week-end.

Mr. and Mrs. Art Gebers had as their guests Sunday, Rev. and Mrs. Hallman.

NOTES FROM THE WEST

Mrs. P. Hosegood attended the Presbyterian of the United Church in Red Deer on Friday.

The Pitkin Willing Workers met at Mr. G. Befus' home on Thursday, with 12 members present. A baby quilt was held and the baby's layette to go overseas was gathered together. Some more blocks were made of old woolen sex tops, pieces of sweaters and woolen material.

These are sewn on cotton squares with bright colored yarns in fancy stitches and make quite an attractive quilt when finished, and are to be sent overseas. Anyone having material they don't need, the Workers would be glad to receive same. It was decided to purchase the material to make another layette, to be sewn by the different members.

The next meeting will be May 13 at the home of Mrs. R. Befus, when quilting will be the order of the day.

The Rugby W. I. held a whist drive Monday April 5th at the home of Mrs. O. Krebs, and despite the bad roads, 9 tables were played. Honors went to Mrs. O. Thompson, Mr. and Mrs. Alex Blain, with consolation to Miss B. Cowitz and Mr. L. Krebs.

Mrs. Monck of Calgary has been visiting her daughter, Mrs. D. Hosegood, the past week, and with Mr. and Mrs. D. Hosegood and Mrs. J. Hosegood Sr. called on Mr. and Mrs. Wilson Blain, Tuesday of last week to congratulate them on their 50th wedding anniversary.

Mrs. D. Gillis was a Calgary visitor last Thursday.

Mr. and Mrs. W. Monk and family of Cremona spent Sunday with Mr. and Mrs. Arnold Hog.

Mrs. Glen Evans was a Calgary visitor last week.

Mrs. O. Krebs spent Saturday in Calgary.

TEEN AGERS —

WE HAVE

BLOUSES AND SKIRTS

Just Fashioned For You

— LADIES' —

SANFORIZED SLACKS

IN ALL SIZES

FRESH PRINT

HOUSE DRESSES

— THE —

MARVIAN

AT CASSIDY'S

CEMENT

AVAILABLE NOW — AND WE EXPECT
THE SUPPLY TO BE BETTER
THAN LAST YEAR

KILN DRIED FUR FLOORING—FLAT GRAIN

K. A. CASSIDY . DIDSBURY

GOODS ON DISPLAY

Premier Vacuum Cleaner with Attachments
110-VOLT MOTORS IN 1/4 and 1-3 H.P.
AUTOMOBILE TIRES, TUBES, AND CHAINS
SPECIAL PRICES ON CYLINDER OIL
Radios, Batteries and Electrical Supplies

R. E. LANTZ

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HOME OF GOOD SERVICE

WHERE THE PRICE IS RIGHT

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DIDSBURY B. A. SERVICE STATION

Phone 200 WELDING C. H. Holte

THE MEAT YOU SERVE

IS THE MAIN DISH OF ANY
PROPERLY PREPARED MEAL

When buying meats from us you are assured
of quality cuts, plus cleanliness and prompt
service.

DON'T FORGET TO BRING IN YOUR
HORSE HAIR AND HIDES

KIRBY'S MEAT MARKET

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STUCCO ON FRAME DWELLING — CLOSE IN

IMMEDIATE POSSESSION

PRICE \$4650

C. E. REIBER

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TAKE THE FAIRBANKS HEAVY DUTY

TWO H. P. ENGINE

FOR THE WELL-EQUIPPED FARM

ROGER BARRETT

— FORD DEALER —

PHONE 126 — DIDSBURY



Better Roads Deserve Better Drivers

The hazards of speed are not for unskilled and reckless drivers. But we cannot halt progress on roads because of some careless driving any more than we can outlaw the airplane because accidents have been caused by unskilled and reckless pilots. We need good roads AND we need more careful and cautious driving. It is worth remembering that COURTESY ON THE ROAD PAYS DIVIDENDS IN SAFETY.

The A.M.A.
Speaks For
Motorists

A.M.A. membership carries a host of valuable benefits that make motoring safer and more pleasant. In addition the A.M.A. presses for improvement in roads for safe, well-considered legislation, and for better motoring conditions generally. A.M.A. membership is worthwhile, and it costs only \$10 for 12 months. Full information on request at your nearest A.M.A. branch office.

The government's announced road building programme for 1948 will greatly improve Alberta's highways. This improvement will not only add convenience and profit to our own transportation within the province, but it will add to the pleasure and the good opinion of our visitors with benefit to our tourist trade. This can mean much to Alberta's prosperity.

It Pays to Belong to the A.M.A.

CALGARY—513a 1st St. E. Phone M7737
EDMONTON—1018 100th St. Phone 25211
LETHBRIDGE—308 7th St. S. Phone 2702

ALBERTA MOTOR
Association



KEEP YOUR CHICKEN HOUSES IN GOOD REPAIR

Don't neglect this source of your Farm Revenue
We can furnish you with most of the materials
you need for your building and repair jobs.

ATLAS LUMBER CO., LTD.

J. GLAUM, manager

PHONE 125

Shop at McCullough's

GOOD QUALITY — FAIR PRICES

Ladies and Misses Spring Coats, Suits and Dresses
"Wearwell" Hosiery—Ladies' Lisle, Crepe, Cotton
Children's Full Length Hose.

"Supersilk" Nylons — in Latest Popular Shades
"WABASSO" COTTON SHEETS—All Sizes.
Millinery — Handbags — Gloves — Jewellery

McCullough's Clothing

HALLIDAY'S

— "THE BEST FOR A LITTLE LESS" —
PHONE 101

VEGETABLE DEAL —

- 1 TIN TOMATOES, 28 OZ. —
- 1 TIN TOMATOES, 20 OZ. —
- 1 TIN WHOLE KERNEL CORN, 20 OZ. —
- 2 TINS PEAS, Size 5, 20 OZ. —
- 1 TIN WAX BEANS, 20 OZ. —

ALL FOR **\$1.19**

JAM SPECIAL —

- Better Buy Apple & Strawberry, 4 lb. tin **69c**
- Better Buy Apple & Raspberry, 4 lb. tin **69c**
- Better Buy Apple & Blackberry, 4 lb. tin **69c**
- Better Buy Apple & Peach, 4 lb. tin **69c**
- Tasty Pak Marmalade, 4 lb. tin **69c**

DYSON'S VANILLA DEAL —

- 1 Six-Oz. BOTTLE VANILLA AND
- 1 PLASTIC CUP — ALL FOR **25c**

DYSONS SWEET MIXED PICKLES,

- 16 oz. jar **35c**
- DYSONS DILLS, 28 oz. tin **30c**
- DILLS, Glass Jars, 128 oz. **1.10**
- RED ROSE COFFEE, 5 lb. pails **3.25**
- RAISINS, Seedless, 2 lbs. **39c**
- BAKING PEANUTS, 1/2 lb. cello **23c**

USE THE WANT ADS. FOR QUICK RESULTS

Youth for Christ SINGSPIRATION

— WITH THE MUSICAL PLACES —

SAXAPHONE TRIPLE OCTAVE CHIMES

● FEATURING: BELLS MARIMBA ●

EVANGELICAL CHURCH — DIDSBURY

WEDNESDAY, APRIL 28 — 8:00 P.M.

THURSDAY, APRIL 29 — 8:00 P.M.

LOCAL NEWS

Mr. and Mrs. J. Callie of Crossfield visited in Didsbury Sunday with the latter's parents, Mr. and Mrs. W.D. Spence. Mrs. Callie remained in town until Wednesday, and took in the Eastern Star meeting Tuesday evening.

—We have four styles of Ground Grip Tires. Come in and see our big stock. Nichols' Garage.

A. G. Studer who spent the winter at Vancouver arrived back in Didsbury last Wednesday and was just in time to see the spring weather break. Alf's one ambition now is to get the gun club organized so that he can get in a little practice before the ducks now on their way north, commence their return journey.

—Edford Motors will be open for service Sunday, Wednesday afternoon, and each evening until 9 p.m. during the week of April 25.

The regular monthly meeting of the Didsbury branch of the Canadian Legion will be held in the hall on Thursday, April 29th. Members and prospective members are requested to attend.

—K. Roy McLean, optometrist, will make his next visit to Didsbury, at the Rosebud Hotel, on Monday, May 3, morning only. Consult in Calgary office, 1015 Southam Bldg., daily except Monday. 2c

Miss Mary Tams attended the wedding of her cousin in Red Deer last Thursday.

—The Lady Curlers will hold a tea in Jimmy Glockzin's store on Saturday afternoon, April 24. Proceeds will go towards the new curling rink.

Mr. and Mrs. Ernie Cullen attended the graduation exercises of the nurses of the General Hospital in Calgary on Tuesday. Their daughter, Shirley, was one of the graduating nurses.

—Ken Cassidy has been in Red Deer quite often lately to help look after sales at his garage business, and states that two Austin cars have arrived for the Red Deer district. Two and four-plow tractors are also now available.

Mr. and Mrs. Ted J. Hunter and family of Red Deer, spent a couple of days at the home of the latter's parents, Mr. and Mrs. Adam Morasch.

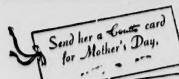
Mrs. Grant Park of Acme visited this week with Mr. and Mrs. E. Grange.

—150 pairs Ladies' Circular Knit Rayon Stockings at 49c a pair, at Berscht's.

Mr. and Mrs. Jack Morton and daughter Susan of Calgary spent the week-end with Mr. and Mrs. Ed. Grange. Mrs. Morton and daughter leave next Tuesday on a three month's visit to her old home in England.



be a "softie" about your mom...



This one day... tell your Mother how much you care—send a **COUTTS** Card that says just what you want to say the way you want to say it. That word **COUTTS** on the back of your card tells you cared enough to send the very best.

Our selection of Mother's Day Cards is complete—choose yours soon.

LAW'S DRUG STORE

The Rexall Store — Phone 40

Ranton's

WEEKLY STORE
★ NEWS ★

Men! It's time to think of Spring
WORK CLOTHES
Just step into Ranton's where you get first quality merchandise at the Lowest Possible Price.

OVERALLS AND JACKETS
Quality Work Shirts

WORK BOOTS
By Canada's Leading Manufacturers

Work Socks & Rubbers
RIDER PANTS

SWEATERS AND SQUALL SHIRTS

WORK PANTS
Good Work Shoes
UNDERWEAR

CAPS OF ALL KINDS
From **35c** up

DRESS PANTS
DRESS SHIRTS

Don't forget, we have
BILL FOLDS
To put your money in

SHOP AT —
Ranton's
And Meet Your Friends

Glen Roberts who has been with the R.C.N., and stationed at Esquimalt, and just got back from Mexico, has received his discharge and arrived in Didsbury Saturday to visit with his parents, Mr. and Mrs. Hughie Roberts.

Miss Marguerite Fisher is back on the job in the Royal Bank, after a three week's holiday.

Hughie Roberts has taken over the second hand store in Didsbury from Cecil Malloch and the new owner was open for business Monday morning.

Born at the Didsbury hospital on Tuesday, April 13, to Mr. and Mrs. Bill Anderson, a boy.

Bruce Clarke of Calgary was a Didsbury visitor over the week-end.

Mr. and Mrs. E. J. Rouleau were business visitors to Drumheller last Thursday.

The evening group of Knox United W.A. will serve lunch all day Friday, April 23, in the basement of the school, to accommodate those taking in the musical festival.

The evening group of Knox United W.A. will meet Monday, April 26, at 8 o'clock at the home of Mrs. Dale Kimmel. Members are asked not to forget to bring their tea towel.

Mayor and Mrs. H. Lynch-Staunton and Mr. and Mrs. E. T. Wiggins motored to Red Deer Sunday and visited with Mr. and Mrs. C. Flanagan and family.

—Forsyth and Arrow Shirts for men now in stock at Berscht's.

CANADA SELLS APPLES TO BELGIAN CONGO

Some 800 boxes of Canadian apples have arrived in the Belgian Congo early this year, and favourable comment has been made regarding their quality and packing. Their early shipment was especially appreciated as they arrived before the South African apples came on the Belgian Congo market in March, and thus avoiding competition.

Furniture and Bedding CLEARANCE

MAPLE DINETTE, Reg. 159.00. Sale ... **69.50**
CHESTERFIELD SUITE, Reg. \$298.00—
Sale Price **149.50**
DROP LEAF TABLES, Reg. \$8.95. Sale... **5.95**
ALL HASSOCKS AT HALF PRICE and LOWER
LARGE SELECTION BED ROOM FURNITURE
2-PIECE BED OUTFIT, complete... **39.50** up
BABY CRIBS, PRAMS and CARRIAGES
OCCASIONAL CHAIRS & TABLES REDUCED

Just Arrived — Another Shipment of
INLAID FLOOR COVERING
In Green, Brown, Black and Red



**Beach
Ranges**
—ALL STYLES—

TRI-LIGHT LAMPS
Complete .. **14.95**

Our Stock is too large
and must be Reduced

We now have a new machine in our paint department. This mixes the paint thoroughly in 60 seconds. No more of the hard mixing way if you use this machine. Every can of paint is mixed Free of Charge before leaving our store.

Drop In and See It — It's Marvellous

BUILDERS' HARDWARE STORES LTD.

TREV. EVANS, manager

PHONE: 7

Beautiful FURS ON DISPLAY FRIDAY, APRIL 23

Orders taken now for delivery this Fall
FURS PURCHASED DIRECTLY FROM
BOND FURRIERS LIMITED

EVERY COAT GUARANTEED

J. V. BERSCHT & SONS

— SHOES & CLOTHING —

PHONE 36, DIDSBURY

Radiator Service

WE HAVE THE EQUIPMENT TO CLEAN
YOUR CAR OR TRUCK RADIATOR
AND TO FLUSH IT.

Now is the time to have this job done, so as
to save your motor when the roads are heavy.

— DRIVE IN TODAY ! —

EDFORD MOTORS

— YOUR MODERN GARAGE —

ED FORD, proprietor — Phone 58, Didsbury